

ESG Investing: The Journey to Sustainability

Scotia Global Asset Management.

20DYN009_SGAM_ESG_Bro_Inv_EN_V1.indd 1						4:22 PM
BT/A	1128 Yonge Street, 4 th Floor Toronto, ON M4W 2L8 416-323-3282	Date: Feb	oruary 2	5, 2020 4:19 PM	Notes:	
		Trim:		8.5" × 11"		
20DYN009_SGAM_ESG_Bro_Inv_EN_V1		Bleed:		0.125"		
1st Draft Due:	Feb 21, 2020	Safety/Liv	ve:	0.5"		
Finals Due:	Feb 25, 2020	Finished	Size:	8.5" × 11"		
Launch Date:		Artist: C	S	Supplier:		

ESG Investing: The Journey to Sustainability

As one of Canada's largest asset managers, 1832 Asset Management L.P. (1832) strongly believes the consideration of environmental, social, and governance (ESG) factors in the investment process is a vital component in delivering long-term value to our investors. As dedicated active managers, our investment teams consider a broad range of ESG factors in their investment processes – and have done so for many years.

Why ESG Matters

- < Investment managers have an important role to play in allocating capital for society's long-term best interest
- < Integrating ESG factors into the investment process provides a deeper understanding of an investment's risk profile
- < Poor ESG performance can be costly. Major ESG-related controversies continue to erode shareholder value across a wide range of sectors and industries

"ESG investing covers a range of important issues that investors face today – from climate sustainability to inclusion and beyond. At 1832, we take these issues very seriously; our clients' well-being depends on it."

Neal Kerr, Senior Vice President, Scotia Global Asset Management

Our Commitment to ESG

Signatory of:



1832 is a signatory to the United Nations-supported Principles for Responsible Investment and, in accordance with its commitments, regularly submits transparency reports to the agency.



1832 is a proud member of the Canadian Coalition for Good Governance (CCGG) and serves on the group's Environmental and Social Committee.



1832 is a member in good standing of the Responsible Investment Association, Canada's membership association for responsible investing.

ESG and 1832: Key Policies and Initiatives

Over the last several years, 1832 has been focused on creating a formalized, systematic approach to the consideration of ESG factors in order to provide a fuller perspective on risks and opportunities associated with existing and potential investments.





Oversight: ESG Investment Committee

Reporting directly to the 1832 Board of Directors, our ESG Investment Committee meets each month to oversee the integration of ESG factors into the 1832 investment process and to develop enhanced ESG-related risk reporting. Representation includes:

> Head of Research (Chair) | Chief Operating Officer Chief Investment Strategist | Chief Compliance Officer Director, Investment Risk | Portfolio Managers

Mandates include:

- S Review and evaluation of ESG-related policies and guidelines
- Integration of ESG factors into investment processes
- Review of potential ESG-related investment products
- V Oversight of ESG commitments to align with industry initiatives
- Recommendations to investment teams for ongoing ESG improvements Ø
- $\langle \! \langle \! \rangle \!$ External communication on firm-wide ESG efforts

"At 1832, we are constantly seeking to identify factors that could potentially be relevant and material to our investment analysis. As long-term investors, ESG factors are a critical component in our research."

Daniel Yungblut, Vice President and Head of Research, Chair of ESG Investment Committee, 1832 Asset Management



Independent Research

Our investment teams utilize internal fundamental research along with various external data sources to formulate an independent assessment of ESG-related factors. We do not rely on third-party ESG research, and ESG scores from external sources are just one input into our rigorous research process.

As part of a more formalized approach to research, our investment reports and quarterly review processes increasingly include specific ESG sections to assess a broad range of related factors.

ESG Factors for Consideration



Environmental

Climate change Greenhouse gas emissions Waste and pollution Renewable power



Social

Diversity and inclusion Labour standards Human rights Data protection and privacy



Governance

Board independence Shareholder rights Executive compensation Bribery and corruption



Engagement with Management

1832 believes that engagement – rather than divestment – is the best way to foster positive change on a range of issues. Regular meetings and direct engagement between our investment professionals and the entities in which they invest provide the opportunity to regularly communicate views and concerns to management, while also fostering a deeper understanding of specific companies and issues.

As active managers, our objective is to analyze and push for more regular disclosure from issuers; engaging regularly with management teams creates an environment where that can happen.



Proxy Voting

Proxy voting is an important part of 1832's best practices for corporate governance, and an essential component of the investment process. As such, we consider ESG factors as part of our long-standing engagement with issuers through proxy voting.

1832 has a formal proxy voting policy to ensure that, in all cases, proxies will be voted in a manner consistent with the best interests of our clients.

Our proxy voting policy is reviewed on an ongoing basis to evaluate any additional ESG factors for consideration and to align with the United Nations-supported Principles for Responsible Investing.

Scotia Global Asset Management.

Scotia Global Asset Management is a business name used by 1832 Asset Management L.P., a limited partnership, the general partner of which is wholly owned by Scotiabank. Scotia Global Asset Management offers a range of wealth management solutions, including mutual funds, and investment solutions for private clients, institutional clients and managed asset programs.

This publication has been prepared by Scotia Global Asset Management and is intended as a general source of information only and should not be considered or relied upon as personal and/or specific financial, tax, pension, legal or investment advice. We are not tax or legal advisors and individuals should consult with their own tax and legal advisors before taking any action based upon the information contained in this publication. Opinions contained in this publication are our own as of the date hereof and are subject to change without notice. While care and attention has been taken to ensure the accuracy and reliability of the material in this publication, neither Scotia Global Asset Management nor any of its affiliates make any representations or warranties express or implied, as to the accuracy or completeness of such material and disclaim any liability resulting from any direct or consequential loss arising from any use of this publication or the information contained herein. This publication and conclusions contained herein are protected by copyright. This publication may not be reproduced in whole or in part without the prior express consent of Scotia Global Asset Management.